



Mr. Yunsoub Shin
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Mr. Yunsoub Shin is Professional Manager of 5G Network Strategy Team in LG U+. Mr. Shin joined LG U+ in 2008, has researched 5G network technology and architecture of End-to-End (Access, Transport, Core) for launching NSA/SA evolution. In 2017, he made 5G total strategy about time to market, network evolution and 5G services with BCG consulting. He is responsible for making 5G network strategy and developing 5G roadmap.

Before joining 5G strategy team, he worked in strategy development department. He analyzed new trend technology and markets based on a platform such 5G, IoT, AI, OTT services for corporate planning, specially researched a technology strategy of global IT and MNO companies.

He was an officer in the army - the Platoon Leader of Wireless Communication. He designed wireless cell coverage and operated telecommunication infrastructures (FM,AM,RATT) of the 1st Military Headquarter in a field.

He received his MBA from Korea Advanced Institute of Science & Technology (KAIST) and Masters degree in Information and Telecommunication Engineering from Ajou University. And he joined Master in Management of ESCP Paris, France in an exchange scholar program.