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Nivi Thadasina is senior director of 5G and 4G engineering Samsung Electronics America where he is responsible for radio access network products in the U.S. Previously, Nivi led engineering efforts for the first commercial launch of LTE service in the U.S. market with MetroPCS that utilized Samsung's evolved NodeB and evolved core packet products. Nivi also led the development of the world's first commercialized femtocell and holds several patents for radio frequency technologies optimized for environments. Prior to Samsung, Nivi worked in engineering roles at Bell Northern Research and STMicroelectronics where he was involved in the design of 2G & 3G wireless communications systems and Very-large-scale integration (VLSI) chipset development.

Nivi holds a bachelor of science in Electrical Engineering from University of North Carolina, Charlotte and master's degree in electrical engineering from the University of Texas, Dallas.