



Mark Lowenstein
Managing Director
Mobile Ecosystem

Mark Lowenstein is a prominent wireless industry executive, consultant, analyst, and commentator.

As Managing Director of Mobile Ecosystem, Lowenstein advises C-level executives on corporate, product, market, and industry strategy across the value chain of the wireless, communications, and digital media industries. From 2006-2007, Lowenstein was Vice President of Market Planning and Strategy at Verizon Wireless. Previously, Lowenstein was Executive Vice President at the Yankee Group, where he led the company's global wireless practices and oversaw the growth of the company's Canada, Latin America, and Asia-Pacific practices.

Lowenstein has authored several running-related books, and currently runs the website [Great Runs](#)—the ultimate guide to the best places to run the world's major cities and destinations. Mr. Lowenstein holds a B.A. from Tufts University and an M.A. from the Fletcher School of Law and Diplomacy.