



Mats Norin
Program Manager International 5G Research Programs
Ericsson Research

Mats Norin is a distinguished business leader and at present Program Manager International 5G Research Programs at Ericsson Research. In this capacity Mr. Norin is responsible for Industry wide 5G programs outside Europe.

Mats Norin rejoined Ericsson August 2, 2013 as Vice President and General Manager, Head of Business Unit Modems. Business Unit Modems included the design, development, supply and sales of the LTE multimode thin modem solutions, including 2G, 3G and 4G interoperability. This activity was transferred to Ericsson from ST-Ericsson where Norin served as Executive Vice President and Chief Technology Officer since 2012.

Mr. Norin brings more than 25 years of experience in the industry to this role. Before his assignment at ST-Ericsson, Mr. Norin served as the Head of Mobile Broadband, business unit Networks, at Ericsson. In this role, he supported Ericsson's regions with market trends and deep insights on network performance as well as being responsible for regional coordination and target setting.

Between 2014 to 2016, Mr. Norin headed Portfolio management for Business Unit Radio and in parallel from July 2016 also started up a new Product Area Transport for Microwave, Routers and Optical products.

From 2007 to 2011, Mr. Norin was Vice President of Ericsson's Mobile Broadband Modules business unit Networks and was responsible for overseeing the sales, marketing and development of 'built in HSPA modules' for consumer electronics. Under his leadership, Ericsson took mobile broadband modules from a niche market to a mass market product lowering the barriers for PC and tablet OEMs so that connectivity can be included at a reasonable cost.

Mr. Norin began his career at Ericsson in 1984 within software development for the Swedish aircraft industry, followed by a position as manager for base station software for the Japanese market. From the establishment of WCDMA in 1996, Mr. Norin held different R&D positions, and from 2001 he was appointed head of R&D for WCDMA radio networks - including overseeing the development and maintenance of the entire range of radio network equipment at Ericsson.

Mats Norin earned his M.Sc. from the Royal Institute of Technology (KTH) in Stockholm, Sweden. He also holds a degree in business education from Columbia Business School in New York, NY.