



## **Chetan Sharma**

### **CEO**

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Chetan Sharma is CEO of Chetan Sharma Consulting and is one of the leading strategists in the mobile industry. Executives from wireless companies around the world seek his accurate predictions, independent insights, and actionable recommendations. He has served as an advisor to senior executive management of several Fortune 100 companies in the wireless space and is probably the only industry strategist who has advised each of the top 6 global mobile data operators. Chetan serves on the advisory boards of Ericsson, Telefonica, Kymeta, NextNav, Zeotap, Opanga Networks, Mast and a number of other startups. Some of his clients include NTT DoCoMo, Disney, KTF, China Mobile, Toyota, Comcast, Motorola, FedEx, Sony, Samsung, Alcatel Lucent, KDDI, Virgin Mobile, Sprint Nextel, Skype, AT&T Wireless, Reuters, Juniper, Qualcomm, Microsoft, Google, Facebook, Mozilla, SAP, Merrill Lynch, American Express, and Hewlett-Packard.

Chetan is the author or co-author of a dozen best-selling books on wireless including *Mobile Advertising: Supercharge your brand in the exploding wireless market* and *Wireless Broadband: Conflict and Convergence*. He is also the editor of the *Mobile Future Forward Book Series*. His books have been adopted in several corporate training programs and university courses at NYU, Stanford, and Tokyo University. His research work is widely quoted in the industry. Chetan is interviewed frequently by leading international media publications such as *Time* magazine, *New York Times*, *Wall Street Journal*, *Business Week*, *Japan Media Review*, *Mobile Communications International*, and *TechCrunch*, and has appeared on NPR, WBBN, and CNBC as a wireless data technology expert. He is also the chief curator of the mobile thought leadership executive forums – [Mobile Future Forward](#) and [Mobile Breakfast Series](#).

Chetan is an advisor to CEOs and CTOs of some of the leading wireless technology companies on product strategy and Intellectual Property (IP) development and serves on the advisory boards of several companies. He is also a sought-after IP strategist and expert witness in the wireless industry and has worked on and testified in some of the most landmark cases in the industry such as Qualcomm vs. Broadcom, Samsung vs. Ericsson, Sprint vs. Verizon, Openwave vs. 724 Solutions, and Upaid vs. Satyam. Chetan is a senior member of IEEE, IEEE Communications Society, and IEEE Computers Society. He has Master of Science degree in Electrical Engineering from Kansas State University and Bachelor of Science degree from the Indian Institute of Technology, Roorkee.